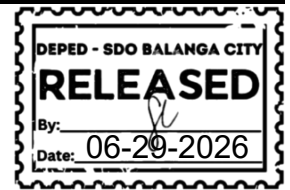




Republic of the Philippines  
**Department of Education**

REGION III – CENTRAL LUZON  
**SCHOOLS DIVISION OFFICE OF BALANGA CITY**

Office of the Schools Division Superintendent



**DIVISION MEMORANDUM**

No. 325, s. **2026**

**2026 DEWORMING ADVOCACY COMPETITION**

**To:** Assistant Schools Division Superintendent  
Chief Education Supervisors  
Public Secondary School Heads  
All Others Concerned

1. The Schools Division of Balanga City continuously implements health and nutrition programs to ensure the well-being and improved learning outcomes of learners. One of the priority interventions is the School-Based Deworming Program, which aims to reduce the prevalence of soil-transmitted helminth infections among school-aged children and adolescents. In response, the Schools Division Office will conduct the **2026 Deworming Advocacy Competition with the theme: “Healthy Learners, Stronger Balangano: Advocating Deworming for a Better Future”**. This initiative provides a platform for Junior High School (JHS) and Senior High School (SHS) learners to actively engage in health promotion through creative digital media.
2. The activity aims to:
  - Increase the awareness on the importance of regular deworming among learners, parents and communities.
  - Promote healthy behaviors and proper hygiene practices.
  - Encourage learners to become advocates of health through digital platforms.
  - Showcase learners' creativity, communication skills, and digital literacy.
  - Support the implementation of the School-Based Deworming Program.
3. Interested participants must **submit the official registration form until July 3, 2026** thru this link: <https://tinyurl.com/SDOBalangaRegistrationForm>. Participants may upload their official video entry through this link: <https://tinyurl.com/SDOBalangaDewormingVideo>. **Submission of video entries is until July 24, 2026**. Attached for your reference are the Contest Mechanics, registration form and timeline covering the 2026 Deworming Advocacy Competition for your information and guidance.
4. Participation of teachers and learners shall be purely voluntary and shall not hamper instructional time, in compliance with DepEd Order No. 009, s. 2026 titled *Guidelines on the Implementation of the Three-Term School Calendar in Basic Education*, DepEd Order No. 9, s. 2005 titled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*, and the policy on off-campus activities stipulated in DepEd Order No. 66, s. 2017.
5. For any concerns please contact our School Health and Nutrition Unit at [balangacity.shn@deped.gov.ph](mailto:balangacity.shn@deped.gov.ph).



Republic of the Philippines  
**Department of Education**  
REGION III – CENTRAL LUZON  
**SCHOOLS DIVISION OFFICE OF BALANGA CITY**

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6. Wide and immediate dissemination of this Memorandum is enjoined.

  
**ROLAND M. FRONDA, EdD, CESO V**  
Schools Division Superintendent

Encl.: As stated

Reference: None

To be indicated in the Perpetual Index  
under the following subjects:

**DEWORMING  
HEALTH**

**ADVOCACY  
VIDEO CONTEST**

Ref No.: SGOD-SHN-2026-016  
S1/S9



Republic of the Philippines  
**Department of Education**  
REGION III – CENTRAL LUZON  
**SCHOOLS DIVISION OFFICE OF BALANGA CITY**

**ENCLOSURE 1.**

**CONTEST MECHANICS**

**1. ELIGIBILITY**

- Open to all Secondary Schools (JHS & SHS) in the Schools Division Office of Balanga City.
- Entries / Participating team or group must be done **by a group** composed of not more than **five (5) learners**.
- Participants must be officially endorsed by the School Principal.

**2. REGISTRATION**

- Interested participants must submit the official registration form from **June 29 – July 3, 2026** thru this link:  
<https://tinyurl.com/SDOBalangaRegistrationForm>

**3. FILE REQUIREMENTS**

- Format: MP4 or MOV
- Resolution: minimum of 1080p
- Orientation: Landscape (16:9)
- Duration: 2-3mins
- File Name Format: SchoolName\_TitleOfEntry.mp4
- Each entry must include:
  - Opening Frame: School name, School logo and Title
  - Closing credits: Name of group members, acknowledgement and disclaimer

**4. CONTENT REQUIREMENT**

- Participants shall create a short digital advocacy video based on the theme: **“Healthy Learners, Stronger Balangueno: Advocating Deworming for a Better Future”**
- The video must be original and specifically created for this contest.
- Videos may be in English or Filipino language.
- The video must contain **accurate health information**.
- Content should promote a positive and empowering message (no fear-based or graphic depictions.)
- Videos may be in the form of: **Short Film**
- **AI-generated** visuals or narration are strictly prohibited
- All individuals appearing in the video must provide consent. For minors, parental consent is required.

**5. OWNERSHIP AND USAGE**

- The Schools Division Office reserves the right to use, reproduce, publish, and distribute submitted entries for educational and advocacy purposes. Proper acknowledgment shall be given to the creators. Participants retain



Republic of the Philippines  
**Department of Education**

REGION III – CENTRAL LUZON  
**SCHOOLS DIVISION OFFICE OF BALANGA CITY**

intellectual ownership of their work while granting the Schools Division Office non-exclusive rights for advocacy use.

#### 6. GROUND FOR DISQUALIFICATION

- Late submission or failure to comply with format requirements.
- Use of copyrighted, plagiarized, or previously published works.
- Any form of misinterpretation or misconduct by the participants.

#### Submission of Entries

1. Video Entries shall be submitted thru this link:  
<https://tinyurl.com/SDOBalangaDewormingVideo>
2. Submission deadline shall be on **July 24, 2026**.

#### Criteria for Judging

Criteria	Percentage
Relevance to Topic	30%
Accuracy of Health Information	25%
Creativity and Originality	20%
Technical Quality and Production	15%
Advocacy Impact and Call to Action	10%
<b>TOTAL</b>	<b>100%</b>

**On top of score based on criteria, additional points will be given based on the actual deworming coverage of school.**

Deworming Coverage (against enrollment)	Equivalent Additional Points
<b>1-20 %</b>	1 point
<b>21-40%</b>	2 points
<b>41-60%</b>	3 points
<b>61-80%</b>	4 points
<b>81-100%</b>	5 points

#### Special Awards

Aside from the major awards, the following special awards shall be given:



Republic of the Philippines  
**Department of Education**

REGION III – CENTRAL LUZON  
**SCHOOLS DIVISION OFFICE OF BALANGA CITY**

- **Most Viewed Video**  
Awarded to the entry with the highest number of views on the official contest posting. Only views recorded within the contest period shall be counted.
- **Most Liked Video**  
Awarded to the entry with the highest number of reactions/likes on the official contest posting. Reactions counted include Like, Love, Care, Wow, and other positive reactions.

### **Awards & Recognition**

#### **Major Awards**

- Champion – ₱10,000.00 and Certificate of Recognition
- 1st Runner-Up – ₱7,000.00 and Certificate of Recognition
- 2nd Runner-Up – ₱5,000.00 and Certificate of Recognition

#### **Special Awards**

- Most Viewed Video – ₱1,000.00 and Certificate
- Most Liked Video – ₱1,000.00 and Certificate

All participants shall receive Certificates of Participation.

- **DECISION OF THE BOARD OF JUDGES**  
The decision of the Board of Judges shall be final and irrevocable.

### **Planned Actions and Activities (schedule of activities, strategies. Matrix)**

Date	Activity
June 26, 2026	Issuance of Division Memorandum
June 29 to July 3, 2026	Registration
July 24, 2026	Submission of Video Entry
July 27-30, 2026	Posting of Official Entries on designated media platform
July 31, 2026	Evaluation and Judging of Entries by the board of Judges
July 31, 2026	Announcement of Winners
August 3, 2026	Awarding of Division Winners

### **Expected Output and Effects**

The implementation of the **2026 Deworming Video Campaign Contest** is expected to generate meaningful outputs that will contribute to the promotion of health awareness and learner engagement in school health programs. Through the active participation of



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**Department of Education**  
REGION III – CENTRAL LUZON  
**SCHOOLS DIVISION OFFICE OF BALANGA CITY**

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Junior High School (JHS) and Senior High School (SHS) learners, the project will produce creative and informative digital advocacy videos that highlight the importance of regular deworming, proper hygiene, sanitation, and healthy lifestyle practices.

The contest is expected to result in the development of learner-generated advocacy materials that can be utilized by schools and the Schools Division Office in future health promotion and information dissemination activities. It will also provide learners with opportunities to enhance their digital literacy, creativity, communication skills, and sense of social responsibility while becoming advocates of health within their respective schools and communities.



Republic of the Philippines  
**Department of Education**  
REGION III – CENTRAL LUZON  
**SCHOOLS DIVISION OFFICE OF BALANGA CITY**

ENCLOSURE 2.

**OFFICIAL REGISTRATION FORM**

**2026 DEWORMING ADVOCACY COMPETITION**

*“HEALTHY LEARNERS, STRONGER BALANGUENO: ADVOCATING DEWORMING FOR A BETTER FUTURE”*

SCHOOL: \_\_\_\_\_

<i>Name of Learners</i>	<i>Grade &amp; Section</i>	<i>Name of Coach</i>
1.		
2.		
3.		
4.		
5.		

Approved:

\_\_\_\_\_  
**NAME & SIGNATURE OF PRINCIPAL**