

AI Can Work

AI Skills Training for Workers and Jobseekers

Hapinoy | AVPN | Google.org | Asian Development Bank (ADB)



I. EXECUTIVE SUMMARY

At1ndahan Inc. (Hapinoy) proposes the implementation of “**AI Can Work,**” a practical artificial intelligence (AI) skills training program designed for **workers, young professionals, and job seekers** across the Philippines.

The program is part of the **AVPN AI Opportunity Fund: Asia Pacific**, in collaboration with **AVPN** and supported by **Google.org** and the **Asian Development Bank (ADB)**. Building on Hapinoy’s proven experience in large-scale community-based training, **AI Can Work** aims to equip Filipinos with **job-relevant AI skills** that improve productivity, employability, and career resilience—especially for underserved and transitioning segments of the workforce.

Through partnerships with government agencies, local government units (LGUs), educational institutions, and youth organizations, the program will be delivered **at no cost to partner institutions and participants**, supporting national workforce development and inclusive growth objectives.

II. BACKGROUND AND CONTEXT

A. The Workforce Challenge in the Age of AI

The Philippine workforce is undergoing rapid transformation driven by automation, digitalization, and AI-enabled tools. While AI adoption is accelerating globally, many Filipino workers and jobseekers face critical gaps:

- Limited AI literacy and exposure, especially among rank-and-file workers, informal sector workers, and fresh graduates
- Low confidence in using AI tools for productivity, communication, and job readiness
- Risk of displacement or stagnation due to lack of future-ready skills
- Unequal access to affordable, practical, and beginner-friendly AI training

Without accessible AI upskilling, workers risk being left behind in a labor market increasingly shaped by technology.

B. About Hapinoy and the “AI Can Work” Program

Hapinoy is a nationwide social enterprise with deep experience in community-based training and digital inclusion. Through its **HapiSkwela training arm**, Hapinoy delivers AI education programs tailored to real-world Filipino contexts.

AI Can Work is designed specifically for:

- Employed workers (private sector, LGU staff, MSME employees)
- Jobseekers and unemployed individuals
- Students and out-of-school youth preparing for work (18 years old and above)

The program emphasizes **practical use cases**, simple language (Filipino-English), and hands-on application of AI tools for everyday work and job readiness.

C. AVPN AI Opportunity Fund: Asia Pacific

This Artificial Intelligence Upskilling Program for Filipino Workers is part of the AI Opportunity Fund: Asia-Pacific, an initiative by **Asian Venture Philanthropy Network (AVPN)** with support from **Google.org** and the **Asian Development Bank (ADB)**. The program aims to equip underserved communities across the region with foundational AI skills. Hapinoy, certified by **AI Singapore**, is among the Local Training Providers in the Philippines under this initiative

III. PROGRAM OVERVIEW

A. Training Design

Program Name: AI Can Work

Duration: Approximately 2 hours per training session

Language: Filipino & English (Taglish-based)

Training Channels: Face-to-face or Google Meet sessions

Target Beneficiaries:

- Employed workers
- Jobseekers and unemployed individuals
- Students and the youth preparing for employment (18 years old and above)

Requirements from the Attendees:

- Any working smartphone or laptop or tablet
- Internet connection
- Personal Facebook and Messenger account

Modules:

1. AI Fundamentals for Work
2. AI Tools for Productivity
3. Prompting and Task Optimization
4. Responsible and Ethical AI Use
5. AI Trends and the Future of Work

Certification:

- E-Certificate of Completion for participants who attend the training, complete all Messenger-based registration and modules, and join the AI Can Work community.

Cost: FREE for participants and partner institutions

B. Post-Training Support and Engagement

To improve completion rates and sustained engagement, the program uses:

- Gamification and milestone-based incentives
- Weekly and month raffles and rewards
- Peer support via moderated Facebook group communities
- Messenger-based (Chatbot) reminders and nudges

IV. PROPOSED PARTNERSHIPS AND IMPLEMENTATION

A. What Hapinoy Will Provide

At no cost to partners, Hapinoy will deliver:

- Fully developed and localized AI training curriculum
- Certified trainers and facilitators
- All training decks, materials, and activity guides
- Chatbot infrastructure and engagement flows
- Gamification and incentive mechanisms
- E-certificates for completers

B. Role of Partner Institutions

Partner institutions may support by:

- Endorsing the program to their networks or beneficiaries
- Helping identify and mobilize participant groups
- Coordinating schedules for training sessions
- Providing venues (for face-to-face sessions, if applicable)

V. ALIGNMENT WITH NATIONAL PRIORITIES

| Priority Area | Contribution of AI Can Work |
|------------------------------|--|
| Workforce Development | Builds foundational AI and digital skills for workers and jobseekers |
| Employment & Employability | Enhances productivity, job readiness, and career resilience |
| Public-Private Collaboration | Demonstrates scalable, zero-cost government collaboration |

VI. CONTACT INFORMATION

At1ndahan Inc. (Hapinoy)

HapiSkwela AI Academy | AI Can Work Program

Email: info@hapinoy.com

Facebook: facebook.com/Hapinoy

TikTok: [@hapinoyofficial](https://tiktok.com/@hapinoyofficial)